

Regnart Yearbook 2011-2012

Student Art Cover Contest

Information and Rules

The Yearbook Team is conducting a student contest to create the front cover art for the 2011-2012 Regnart Yearbook! The winning artwork will appear on this year's Yearbook cover. We may publish selected alternate entries in the yearbook.

Theme: "Regnart - Starting On The Road of Learning"

The theme for the artwork is "Regnart – Starting On The Road of Learning". Our education is a long journey which begins with 6 years at Regnart. The friends, teachers, families, and experiences that we share all are an important part of who we will become. We encourage your design to reflect Regnart as a starting point for our trip together.

Contest Deadline:

All entries must be received in the Regnart Office by 3:30 PM on Friday , 3/9.

Eligibility:

The contest is open to all current Regnart students. You may work individually or in groups of any size.

Submission requirements:

All submissions must be original student work only. No parent or adult assistance is allowed beyond help in understanding these instructions. You may submit multiple artworks.

Artwork information:

1. Allowable media - any drawing, painting, collage, photograph, photo collage, or computer-generated art
2. Must be flat on the page. No materials may extend off the surface of the work.
3. No use of copyrighted materials, including collage elements
4. All submissions must be created on a standard letter size (8.5x11") page. White or colored paper is OK, however construction paper is not acceptable (it is a larger size).
5. Portrait (tall, not wide) orientation only [see picture]
6. No signature or name on the face of the artwork.
7. You should include your name(s), grade , and classroom on the back of the artwork.
8. "Trim area" required at edges. Details in your drawing should stay at least 3/8" from all edges of the artwork, but your background should extend to the edges of the 8.5x11 page. To produce the cover, the publisher needs to slightly magnify and trim the cover image so we require this trim area so your details are not cut off. You do NOT want to draw important details at the edges of the page. [see picture]

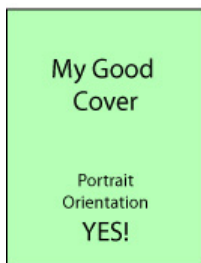
9. Titling space and location. The Yearbook staff will superimpose the title information on top of your image, so you **should not** include the title information as part of your artwork. You must also leave an approximately 7"x3" area for us to add the title. In this area, you want to exclude important details of your design, but you should continue the background image. [see picture]
10. Finished cover size will be 8.5x11"

Judging:

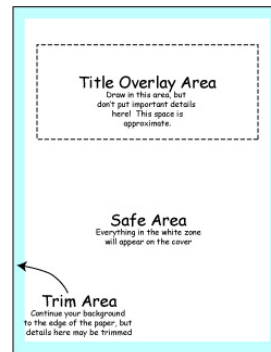
11. Judging is based on expression of theme, aesthetic value, and appropriateness for cover.
12. All decisions are final
13. The Yearbook team reserves the right to make editorial modifications to the work for publication which may include (but is not limited to) cropping, color balancing, and other adjustments

For More Information:

You can download this packet at <http://www.cusdk8.org/Regnart.www/pdf/YearbookCover2012.pdf>. Please contact the Yearbook team at regnart.yearbook@gmail.com with questions or for more information.



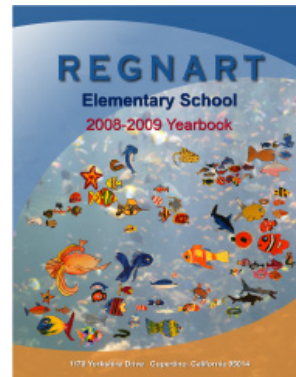
Page Orientation



Layout Description



Artwork before titles



Finished 2008-2009 Cover

Regnart Yearbook 2012 Cover Contest Example Layout

This template illustrates the approximate layout of the Yearbook cover.

Create your own design on a blank sheet of paper!

"Title Area"
We'll add the yearbook title inside the dotted area. Your background can appear here, but you should avoid important details in this area. The titles we add may be partially transparent or change in size to accommodate your design.

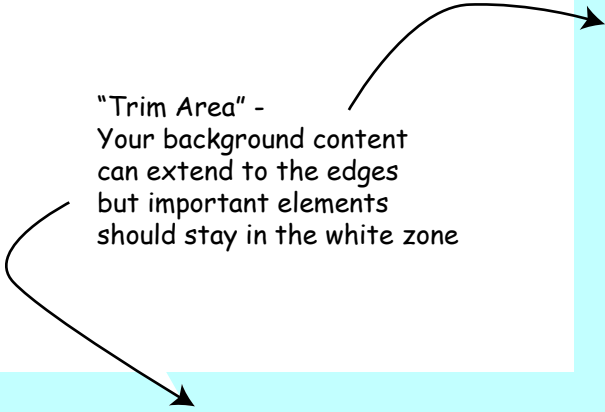
The background should extend to the edge of the page.

Important items need to be in the white area



This cow is partially out of the safe area. The part in the blue may be cut off in the final cover.

"Trim Area" -
Your background content can extend to the edges but important elements should stay in the white zone





Title Overlay Area

Draw in this area, but
don't put important details
here! This space is
approximate.

Safe Area

Everything in the white zone
will appear on the cover

Trim Area

Continue your background
to the edge of the paper, but
details here may be trimmed