

Cupertino Union School District

**Budget Challenges and Revenue
Enhancement Opportunities**

CUSD among Lowest Funded Districts in All of California (and CA among lowest in U.S.!!)

- We need your help to fill the gap!
- We do more with less
- In 2017-18 SY, targeted a \$10M structural deficit
 - Still chasing ~ \$3M
 - Have had to identify additional cuts
 - Stabilize - constant cutting is bad for morale

45th in percentage of taxable income spent on education

Percent of total taxable income spent on education

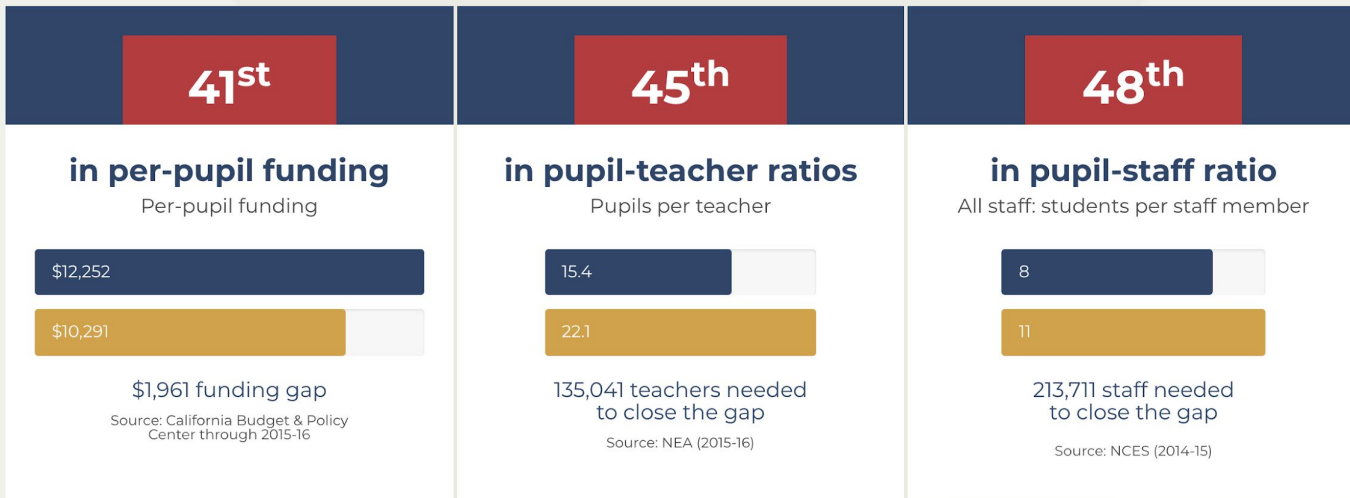


California's rank tied for

45th



CALIFORNIA REPUBLIC



● California ● National Average

What Does School Funding Look Like Nationwide?

Spending per student 2017-2018

- National Average: \$12,252
- California Average: \$10,291
- CUSD Average: \$7,721

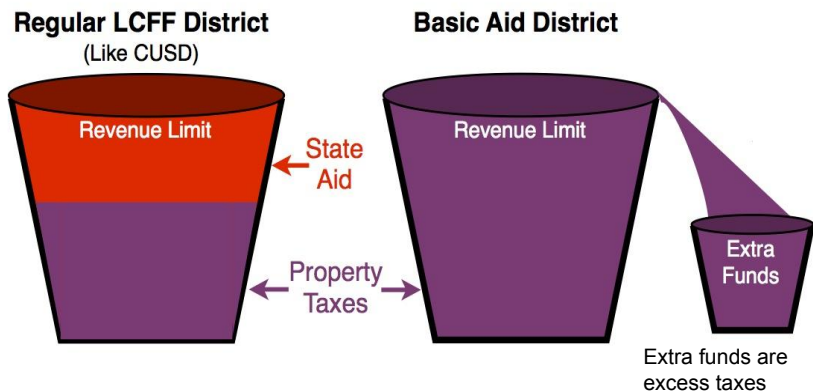


Multiply by 17,000

Every \$1,000 = \$17 Million annual and ongoing!

Two School Funding Systems

- ★ There are 2 different types of districts under LCFF.

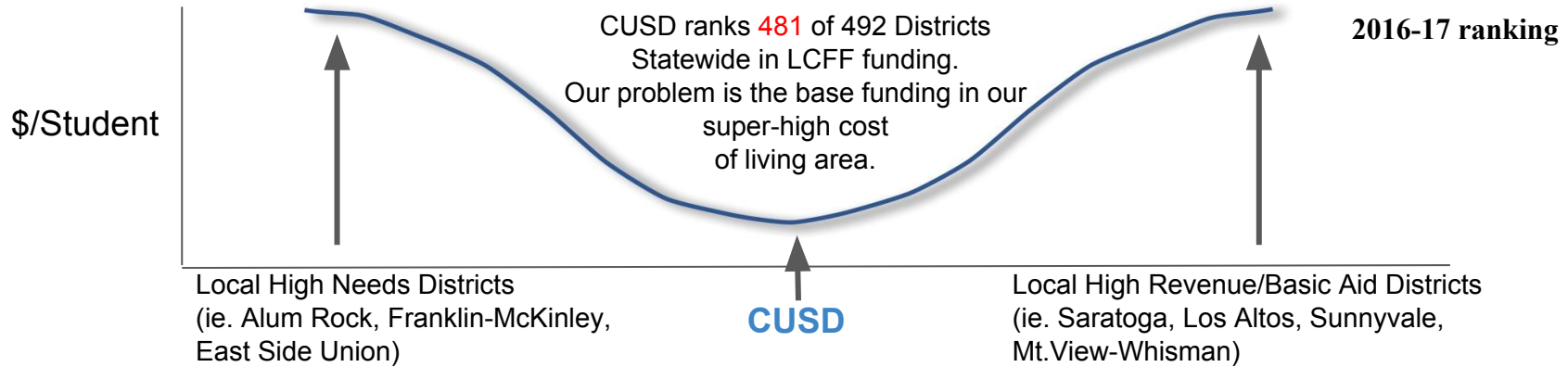


Most of our neighboring districts are Basic Aid:
Los Altos, Saratoga, Santa Clara, Sunnyvale,
Fremont Union, Mt. View-Whisman, MVLA

We don't get to choose!

A district is either
LCFF/Revenue Limit or Basic Aid
depending on how much
property tax is collected in its
attendance area, compared to
the number of students enrolled.

CA Funding Policies Create Big Differences

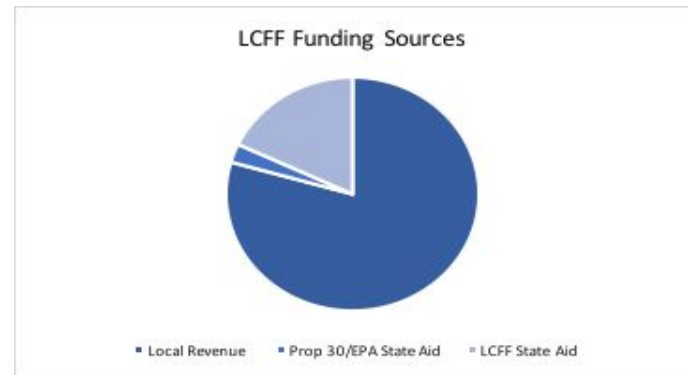


★ CUSD is an LCFF District

2017-18 LCFF Funding Sources:

Local Revenue (Property Taxes): \$112,103,659
Prop 30/EPA State Aid: \$3,655,980
LCFF State Aid: \$25,391,156

Total: \$141,150,795



Comparisons	A. Local Revenue (17-18)	B. State Aid (17-18)	Total LCFF A+B	C. Foundations (18-19 goals)	D. Parcel Tax	Combined Total Funds A+B+C+D	Difference from CUSD
Cupertino (18,279 funded ADA)	\$6,132 per child	\$1,589 per child	\$7,721 per child	\$19 per child (\$350,000)	\$465 per child \$250 per parcel (8.5 M)	\$8,205 per child	
Los Altos (4,379 funded ADA)	\$8,285 per child	\$349 per child	\$8,634 per child	\$799 per child (3.5 M)	\$2352 per child \$790 per parcel (10.3 M)	\$11,785 per child	\$3,580
Mt. View Whisman (4,969 funded ADA)	\$9,260 per child	\$947 per child	\$10,207 per child	\$151 per child (\$750,000)	\$563 per child \$127 per parcel (2.8 M)	\$10,921 per child	\$2,716
Saratoga (1,866 funded ADA)	\$14,115 per child	\$374 per child	\$14,489 per child	\$434 per child (\$810,000)	\$257 per child \$68 per parcel (480k)	\$15,180 per child	\$6,975
Sunnyvale (6,326 funded ADA)	\$9,743 per child	\$659 per child	\$10,402 per child	\$21 per child (\$135,000)	\$158 per child \$59 per parcel (1 M)	\$10,581 per child	\$2,376
Woodside (389 funded ADA)	\$18,748 per child	\$642 per child	\$19,390 per child	\$4622 per child (1.8 M)	\$770 per child \$290 per parcel (300k)	\$24,782 per child	\$16,577

State average per child is: \$10,291

** approximate \$ per child*

CUSD average per child = \$8,205

	Approximate \$ per child	Delta Compared to CUSD	Hypothetical Loss/Gain for CUSD
Sunnyvale	\$10,581	\$2,376	\$40 M Total
State of CA (avg.)	\$10,291	\$2,086	\$35 M Total

Potential Funding Reform

- AB 39 (Muratsuchi)
 - Sets higher targets for the LCFF base grant
- Split Role - aka “*Our Schools and Communities First*”
 - Allows for re-assessment of commercial properties
- SCA 5 (Hill and Allen)
 - Lowers voter approval for School District Parcel Tax Measures from $\frac{2}{3}$ vote to 55% supermajority (consistent with Bond Measures)

We're Watching Closely



We're In It Together!

Build a CUSD25 Coalition of Schools

- **Coalition**
 - Continue to reach parents fundraising goals
 - Support all schools to reach their highest fundraising potential
- **CuperDoodle**
- **Parcel Tax**
- **CEEF Campaign**
 - \$25 per month per family/child
 - \$300 annually



Conservative Estimates - Revenue Generation



- **CUSD25**
 - \$ 1 M - by June 2020
- **CuperDoodle**
 - \$500,000 - by June 2020
- **Parcel Tax**
 - \$1.75 M (\$50 per parcel increase) - TBD*

- **Bond**
 - \$200 - \$350 M - in 2020*

**Minimum ongoing
revenue**

\$ 3.25 M

** pending feasibility study*